

PREBOOKING

PM ABACUS

Web application

PreBooking with DESIGNA - intelligent and in tune with the times.

Booking a parking space in advance is a real convenience. Now, thanks to DESIGNA, car park operators can offer this valuable service to their customers. The DESIGNA PreBooking application can be integrated into any car park Web site, and it's easy to use. Customers who visit the site can select a car park and specify how long they intend to stay. It's quick and straightforward, and they can pay right away. What's more, the simple user interface opens up many new opportunities for marketing, such as special discount offers.



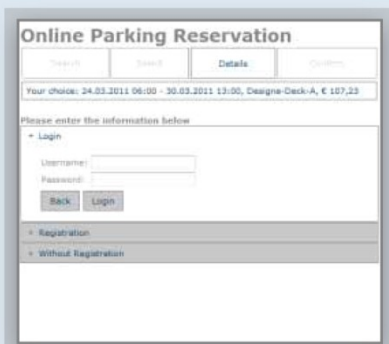
Advantages for the operator

- More attractive car park
- Guaranteed sales for prebooked parking spaces
- Better advance planning
- Flexible rates based on anticipated capacity
- Lower cost for data maintenance because the iPCP* Web application draws on data in the PM ABACUS system
- Advance online payment and thus more economical cash handling
- Precise control of car park occupancy, which simplifies traffic flow
- Higher throughput
- Acquisition of valuable customer information which can be used for targeted marketing campaigns
- Dependable revenues thanks to seamless integration of state-of-the-art, certified payment methods

Advantages for the user

- Guaranteed parking space in the chosen car park
- No time lost hunting for a parking space
- Possible discounts for early booking
- Convenient transactions, with no stopping to pay or get tickets for long-term stays (for example, at airports)

*Internet PreBooking E-Commerce Platform



Functions/operation

- The iPCP* Web application is customized for each parking facility operator and integrated into the respective Web site.
- The customer visits the operator's Web site and selects a car park.
- The customer specifies the intended duration of stay. Certain reservation parameters, like minimum parking periods, are configured for the individual operator.
- After confirmation of the customer's data, the charges are calculated and availability is checked via PM ABACUS Web service. The parking products and fees are managed and configured in the PM ABACUS System (Version X14 and higher). Advantage: data management in a single system.
- The customer selects one of the parking products.
- The reservation is triggered when the customer data are saved.
The following actions can be selected:
Create a customer account, log in to an existing account, book without registration. When the booking details have been confirmed, the customer selects a means of payment and identification.
- When the booking is completed, the following data are transmitted to the parking space management system: reservation period, means of payment, identifier.
- The system approves the transaction, generates a booking and payment confirmation, and sends the confirmation to the customer's e-mail address.

Technical details

- Prebooking application which can be customized to the car park operator's Web site or run as a stand-alone version
- Back-office applications:
Execution and monitoring of billing and payments, handling of all e-commerce transactions, administration and configuration
- Payment options: credit card, instant credit transfer, GiroPay and PayPal
- Identification options: print@home ticket with QR code, smartphone with QR code, credit card, license plate recognition system and customer cards
- Rapid connection to all requested car parks via ASP

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